



inclusion

Become a winner

“I have to focus everything on winning. I can't waste time on things that make life more difficult...shops that don't realise how important access is...it's their loss...they lose my business.”

Will Bayley
London Paralympics 2012 Silver & Bronze Medalist, World No 1.
Tunbridge Wells, Kent

@inclusionme

In a recession, can your business afford to exclude potential customers?

Disabled consumers are a significant but poorly addressed market worth £80 billion per annum...For an average business disabled customers may account for up to 20% of the customer base*

The popularity of the 2012 Paralympics brought us emotional tales of human courage and dedication. It was part of the attraction of watching a disabled athlete

conquer adversity. Yet what about the daily barriers that 8.6 million (15 per cent) of the UK population face when carrying out basic activities most of us take for granted?

Can you imagine struggling to access a popular business because you can't get in the front door?

Can you picture not being able to get to a toilet in the restaurant you love going to?

Are you aware of your business' obligations to disabled people?

Inclusion, a local Tunbridge Wells company, can help. They can identify your responsibilities, recommend ways of improvement, and fulfil them with cost effective packages tailor-made for your specific business and budget.

With over 18 years experience in the field of Disability Access and Occupation Therapy, working with small and large business in both the private and public sectors. Clients include, Tunbridge Wells Borough Council, Kent County Council, Royal Society for the Blind and Selfridges & Co in Oxford Street.

Inclusion can offer you:

- **FREE** up to date Equality Act advice and guidance
- Disability Access Audits by one of our expert access auditors to help maximise accessibility and profitability
- Disability awareness training and support services

Call today for your FREE consultation and to get 10% off our Disability Access & Private Occupational Therapy services.

www.inclusion.me.uk

Calverley House, 55 Calverley Road
Tunbridge Wells, Kent TN1 2TU

* '2012 Legacy For Disabled People: Inclusive And Accessible Business: The Case For The Disabled Customer.'

For a FREE consultation & 10% discount call

01892 704065

to discuss our Access and Private Occupational Therapy services quoting 'courier1'

Offer ends May month 2013